

Watercolour Addicts' Gallery

It's an exciting time to be a watercolourist! There are plenty of other online galleries on the internet but there are no exclusively watercolour galleries, until now. You will no longer get buried by so many other art mediums. We will offer lessons from the professionals, books, gift certificates and more.

MEMBERSHIP

Why Become a Member? – In addition to being the only (mostly transparent) watercolour gallery online, each member of the gallery will be promoted through social media, email blasts, featured artists, newsletters and more.

Membership for the Watercolour Addicts' Gallery is for the gallery section of the website, where you will have your own space to display and sell your art. You will have individual pages for each painting. You will have a bio, picture of yourself, description of the art and options for customers to purchase your original or purchase prints and other products from a print-on-demand site like Fine Art America. Offering prints is not mandatory but it is very popular.

FineArtAmerica.com – A place where artists can sell prints and other products of their works. It is free to join. We have had prints made on different papers and are very pleased with the quality. They have 14 facilities around the world to ship from so the costs are very low. They offer other fun products such as greeting cards, totes, smartphone cases, t-shirts, pillows and more, all with your art on them. They tell you the cost, you add what you want to make on it. The gallery doesn't get involved.

The gallery will link each individual art to that same art on FAA for a smooth customer experience. If you have prints produced somewhere else, we can link directly to that site as well. If you do not have an account there, we can set one up for you for a fee.

To check out FAA visit: <https://fineartamerica.com/tour/overview>.

You can also learn more from their FAQs: <https://fineartamerica.com/contactus.html?tab=faq>

Cost for Membership in the Gallery

- A 1-year renewable membership is \$75.00US or \$8.00US/month – you choose.
- The gallery will receive a 20% commission on a sale of an original.
- Artists may adjust their price to help cover the gallery commission and shipping cost.
- To have the gallery set you up in Fine Art America is \$45.00US (optional)

Requirements

- You must be at least 18 years of age.
- Artists are welcome from all over the world.
- Transparent watercolour art is preferred.
- You must display at least 5-20 digital images of your own original watercolours.
- Artists are responsible for shipping original, unframed, with a certificate of authenticity provided by the gallery. Framed work is okay too, but you must cover your cost.
- Provide your PayPal email address. This is where we send payment from your sale.
- It is okay to be in other galleries. The more the merrier!

What Information Will the Gallery Need?

- Clean, color accurate digital files of your artworks in JPG, RGB format.
- Accommodate final full size of 761 pixels wide for horizontal art at 72 dpi, and 700 pixels high at 72 dpi for vertical art.
- The title and size for each artwork.
- The price for each original for sale.
- A well written bio/CV including shows, awards, etc., if available.
- A profile image.
- A link to your account on Fine Art America or another print-on-demand site if available.
- We will send you details on how to upload your files and information.
- It may take up to 2 weeks before your gallery is live.

***Note:** The initial process for artists to upload information is manual as we do not yet have funds to automate it. This will come later. What this means is that Lori will be updating your galleries for you. It is important to communicate when you have sold an original that may be on another website.*

Other Opportunities

- If you have published books, you are welcome to sell in the upcoming book store.
- You may be eligible to teach through recorded video-casts in the gallery.
- If you have experience with either of these, please step forward!

How Do You Get Paid?

Once the gallery has confirmation that your art has been delivered, we will send payment directly to your PayPal account. If you do not have one, please set one up at [PayPal.com](https://www.paypal.com). This is the quickest way for you to get paid. If you prefer, the gallery can mail a check to you.

To Become a Member

Fill out the short form with your information to get started. Once we review it you will be given a link and more information to upload your files.

NOTE

The gallery is a grass roots project and labor of love by former marketing director, Lori Robinson. Lori has the skills to set the website up and market you. Ron Morrison, the owner of the Watercolour Addicts Facebook account has the talent and knowledge of everything watercolour to make sure you have an enjoyable experience.

Make sure you get on the **gallery email list**.

<http://watercolouraddictsgallery.com/subscribe.htm>

We encourage you to be a part of this exciting project. You deserve it and we look forward to promoting you throughout the year!